

News Release:

**CBC Television at Niagara Antique Power Association Heritage Display on
June 29 looking for sellers for their New Reality Show “FOUR ROOMS”**

FOUR ROOMS is conducting a cross-Canada search for sellers and the team is looking forward to attending the Niagara Antique Power Association’s 41st Annual Heritage Show in Sherkston on Saturday, June 29 to meet potential sellers and their treasures! We’re looking for sellers with personality and a talent for negotiation, and unique items with an interesting back story! Drop by and say hi.

Do you have antiques, art or memorabilia that could be worth big money? If so, you could make the deal of a lifetime on CBC’s new reality show **FOUR ROOMS**. CBC producers are on the hunt for Canadians looking to sell their family heirlooms and one-of-a-kind collections to four of Canada’s top art, antique and memorabilia buyers. They wheel and deal in four distinctive rooms, and are ready to spend serious money, should the right items come through their doors.

From the producers of CBC’s hit show *Dragons’ Den*, **FOUR ROOMS** comes to CBC Television in January 2014. The rules are simple. Sellers with prized possessions choose to meet with one of four buyers. Upon entering the first buyer’s room, if an offer is made, sellers are faced with a critical decision – take the deal or try their luck in the next room.

But here’s the catch: if sellers leave a room with an offer on the table, that offer is gone for good. There’s no turning back.

Go to www.cbc.ca/fourrooms and apply online if you think this opportunity is for you! The date and location for actual auditions in the Niagara Region will be posted soon.